

# Kim Blake.com

Dynamic and highly creative professional, capable of developing and actualizing productions in unique and innovative ways with experience in video production, motion design, multimedia, marketing, and graphic design. Proactive individual with in-depth knowledge of composition and execution of 3D and 2D motion graphics, digital photography, multimedia, and non-linear video editing systems.

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## PROFESSIONAL EXPERIENCE

### **Freelance Producer, Editor and Motion Graphics Designer • 7/03 – Present**

- Video for numerous clients including: Cox Communications, Saddleback Church, Zondervan, Purpose Drive, Open Doors, Griffin Entertainment, Fred Hall and Assoc. Produced and directed various shoots including; interviews, commercial ads, curriculum, trade shows, fast-moving sporting events, and location events. Creation of animated graphics and special effects.
- Experienced in working from initial concept to full execution of video production including messaging, design, editing and motion graphics
- Set Design and coordination with design house in set production
- Skilled at editing long format as well as short format.

### **Saddleback Church**

#### **Production Manager/Motion Graphics Designer • 7/03 – 10/11**

- Involved in planning production in all areas including creative, messaging, scheduling, talent, and shoots
- Managed editing of videos and creation of graphics; marketing and video ad creation for worldwide Purpose Driven campaigns, produced stories for various ministries such as Rwanda's orphans, the world wide AIDS epidemic, and domestic poverty
- Responsible for pre and post production management of internal staff and outside vendors including monitoring quality and integrity of graphic design standards, set design within project budgets, and DVD production

#### **Key Highlight:**

Completed HD and SD projects utilized by Saddleback Church and Purpose Driven in marketing their ministries and products.

### **Cox Communications, Inc.**

#### **Senior Graphic Designer • 7/98 – 6/03**

- Responsible for initial concept to full execution of motion graphics. Projects include promotions of national broadcast networks, local commercial spots, and long format shows
- Created corporate marketing campaign materials. Designed print and interactive media. Projects included marketing collateral, sales contest materials, event materials and product and promotion launches
- Responsible for supporting multiple Creative Services Departments in a variety of ways such as; monitoring the integrity of creative projects, providing technical assistance and producing materials used on a local level
- Conceptualized and designed video graphics, including 3d animation, for broadcast and special corporate projects

Bachelor of Arts Degree in Art,  
California State University, Fullerton

## CORE COMPETENCIES

**Video Production & Editing**

**Motion Graphics**

**Marketing**

**Project Development & Management**

**Client Relations**

## SOFTWARE

**After Effects**

**Finalcut Pro**

**Adobe Premiere**

**Illustrator**

**Photoshop**

**DVD Studio Pro**

**Cinema 4D**

**Dreamweaver**

## EDUCATION